Ecosystem Map v 0.2

Company:

Created by:

Date:

External influencers

Shaping the external environment, providing resources, regulations, and guidance.

e.g. investors, innovation enablers, regulators, advocacy groups (NGOs), freelancers, technology providers & platform owners

Operational enablers

Providing essential support and resources to keep the ecosystem running effectively.

Eg suppliers, service providers, distributors, customers & competitors

Mission drivers

Actively pushing the ecosystem towards completing its mission.

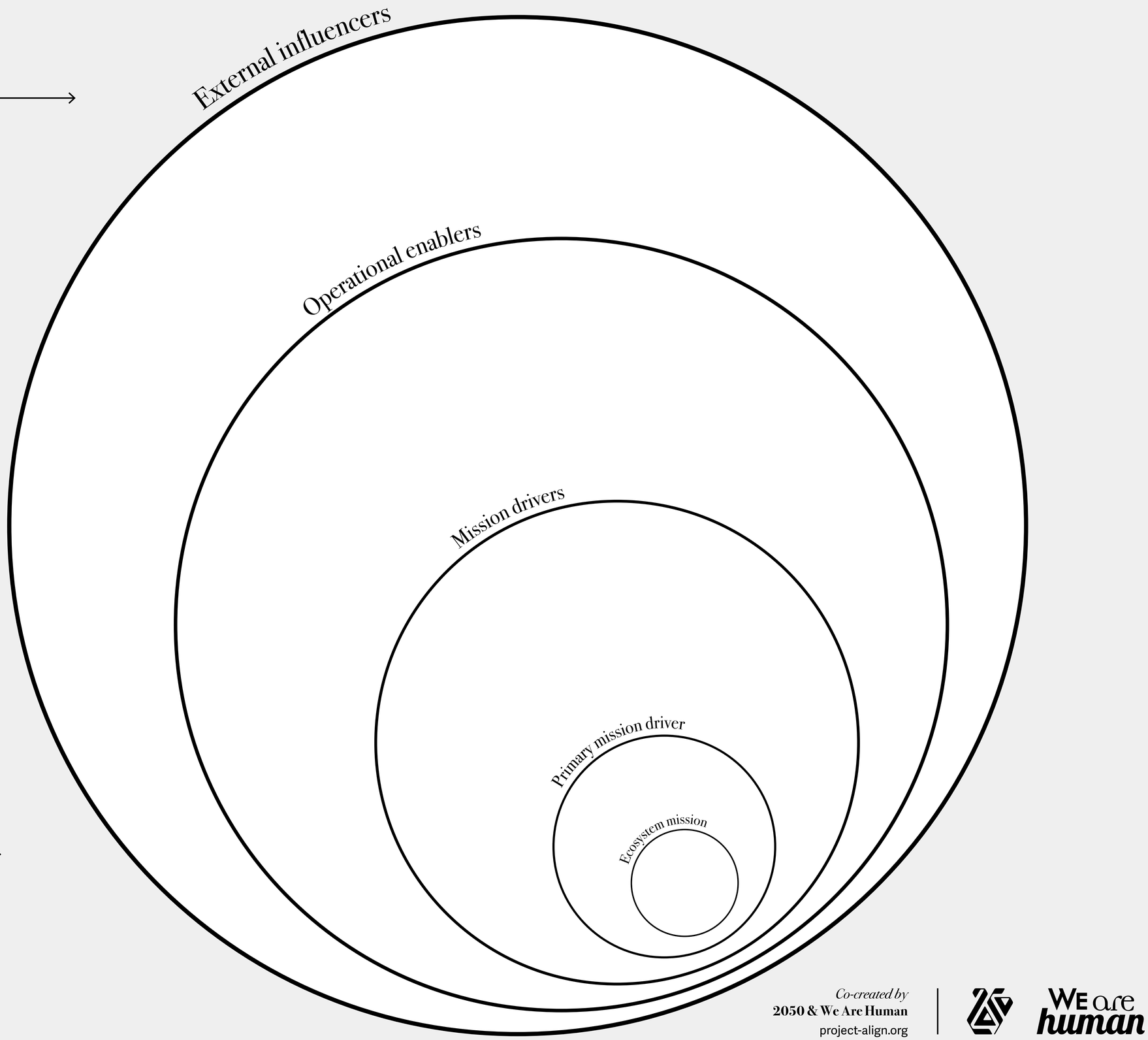
e.g. core companies, complementers & partners

Primary mission driver

The entity filling in the ecosystem map, whose mission is intrinsically tied to the broader ecosystem mission.

Ecosystem mission

The unifying purpose for all entities in the ecosystem.



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